Dear Mitch,

As you {may} know, I've spent 20+ successful years in the healthcare industry, including various roles within each key stakeholder group: provider, payer and employer. I'm passionate about identifying and implementing innovative win/win solutions for each of these groups, and most importantly, for patients.

I left the property and casualty insurance industry recently to return to the healthcare industry and am ready for something new. I'm writing to ask for your thoughts and ideas about my transition. I'm working to identify long-term opportunities to work in an entrepreneurial, mission-driven, and customer-focused company.

In the past, my relationship-building and strategy skills have enabled best-in-class, growth-oriented companies to develop long-term strategic partnerships and initiatives with great results.

Continuing on this path, my vision of the future is best suited to one of three areas:

- 1. Healthcare technology and services companies,
- 2. Hospital and health systems,
- 3. Healthcare strategy and implementation consulting

What I'm good at is identifying new opportunities for collaboration, growth and diversification to improve patient care and move into value-based healthcare delivery. Titles for this kind of position might be director-level and above in one of these areas: Managed Care Strategy, Network/Business Development, Strategic Consulting, Care Transformation/System Integration, Client Relations and Account Management, and Innovation and Special Projects.

My goal is to grow my next organization, expand its value proposition, and successfully migrate to new and effective models for healthcare delivery. I'm looking for an opportunity to work alongside smart, energetic people who want to make a difference in the lives of others!

I plan to reach out to you within the next 10 days to be sure you received this information, and to ask if you have any thoughts or ideas about people I should contact, or specific positions or opportunities I should pursue. I appreciate your taking the time to consider this, and I look forward to talking to you soon.

Best personal regards, Evelyn

P.S. -- I have enclosed my resume. Please feel free to share it.

Evelyn Parker

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