

Dear Jean,

The decision by the United Way in June 20-- to "seek out a new Director of Development" left me stunned for a period of time. But I love fresh starts! The promise of a new year, reset buttons, dawn breaking, each can be invigorating! I'm writing to seek your personal suggestions and insights about my fresh start.

My history in the non-profit sector has developed my keen awareness about the value of relationships. Strong, well-founded relationships are the heart and soul of an organization's mission. Relationships breathe life. They affect positive change. They help bring dreams to fruition.

Building relationships and story-telling are the fabric of my being. They have augmented my professional and volunteer roles as a leader, strategist, visionary, and optimist. I'm humbled and blessed to have served in both professional and volunteer capacities that have helped lift the heart of humanity, breathe life into new programs, and raise the benchmark for existing ones.

My record for big-picture thinking, strategy development, scripting a plan, and communicating it to team members and shareholders, has helped five organizations excel and grow to new heights. Being an avid fundraiser, which is another word for "relationship builder," certainly helped too! Moving forward, I plan to capitalize on and hone these skills.

I'm identifying new opportunities to work in a humanitarian and mission-driven organization. During my discernment, I believe an ideal partnership with me would exist in one of these positions:

1. Executive Director of a non-profit organization
2. Leadership role in a charitable foundation, family trust, or for-profit company that makes a positive difference in the world.
3. Marketing/Communications Director

In short, I'm looking for a phenomenal place to work with people choosing to affect change for the betterment of humanity.

I plan to reach out to you within the next 10 days to confirm you received this letter and to ask if you have any thoughts or ideas about people I should contact, or specific positions or opportunities I should pursue. I appreciate your taking the time to consider my fresh start and look forward to visiting with you soon.

Gratefully,
McKenna

P.S. I have attached my resume. Please feel free to share it.

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